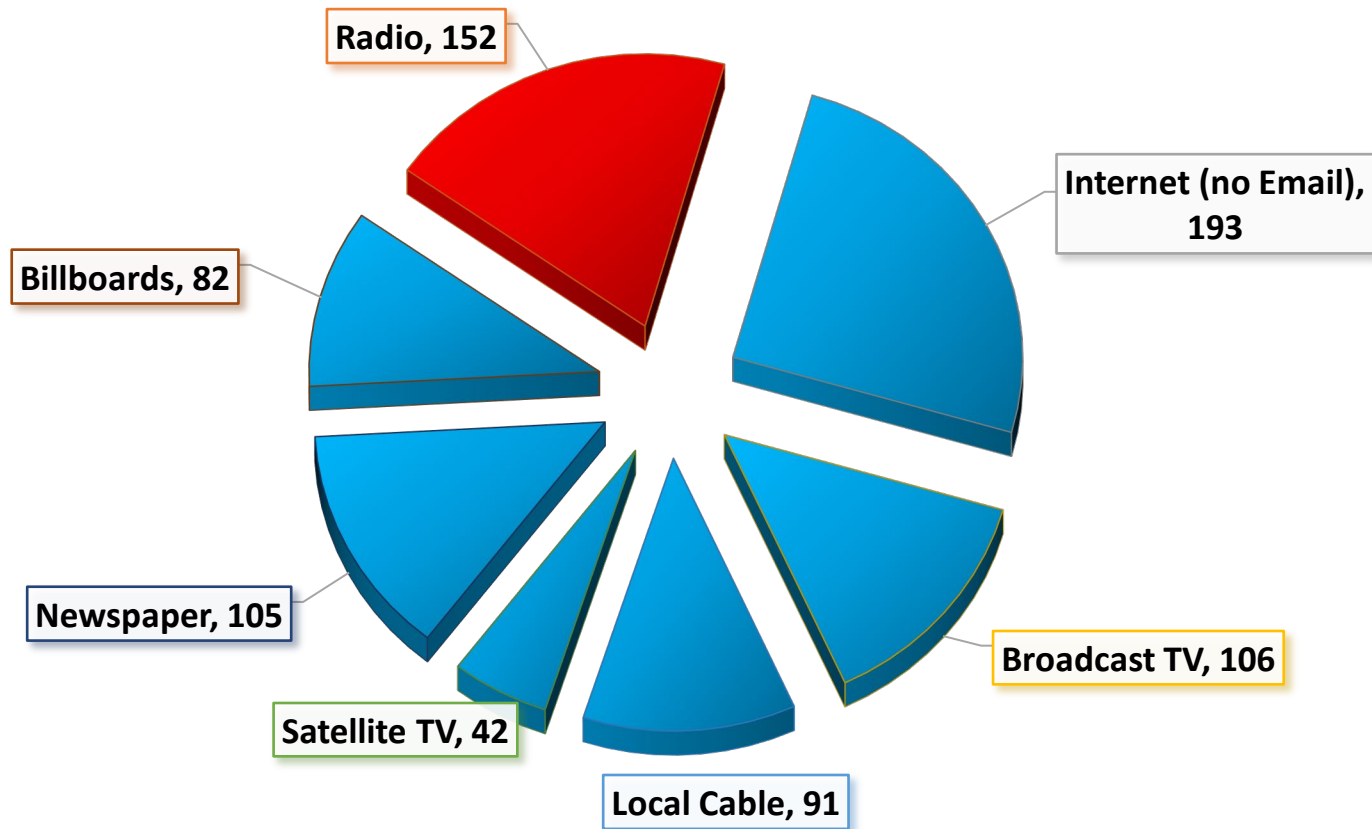


Used Tutoring Service Past Year

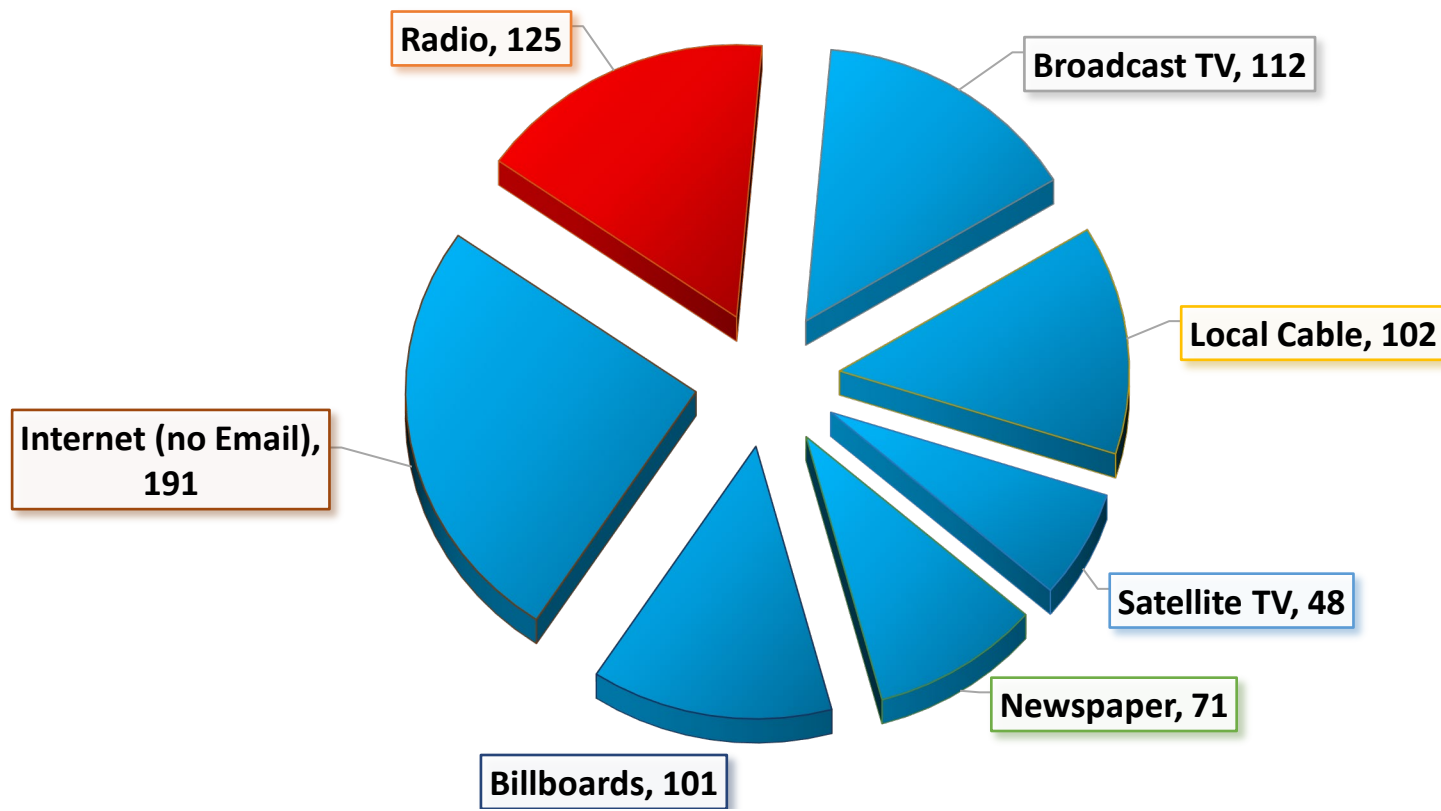
Average Minutes a Day Spent with Media



Source: The Media Audit, 10 Market Aggregate 2022, Adults 18+ (Atlanta, Buffalo, Chicago, Cincinnati, Cleveland, Detroit, Houston, Memphis, , Phoenix, Savannah)

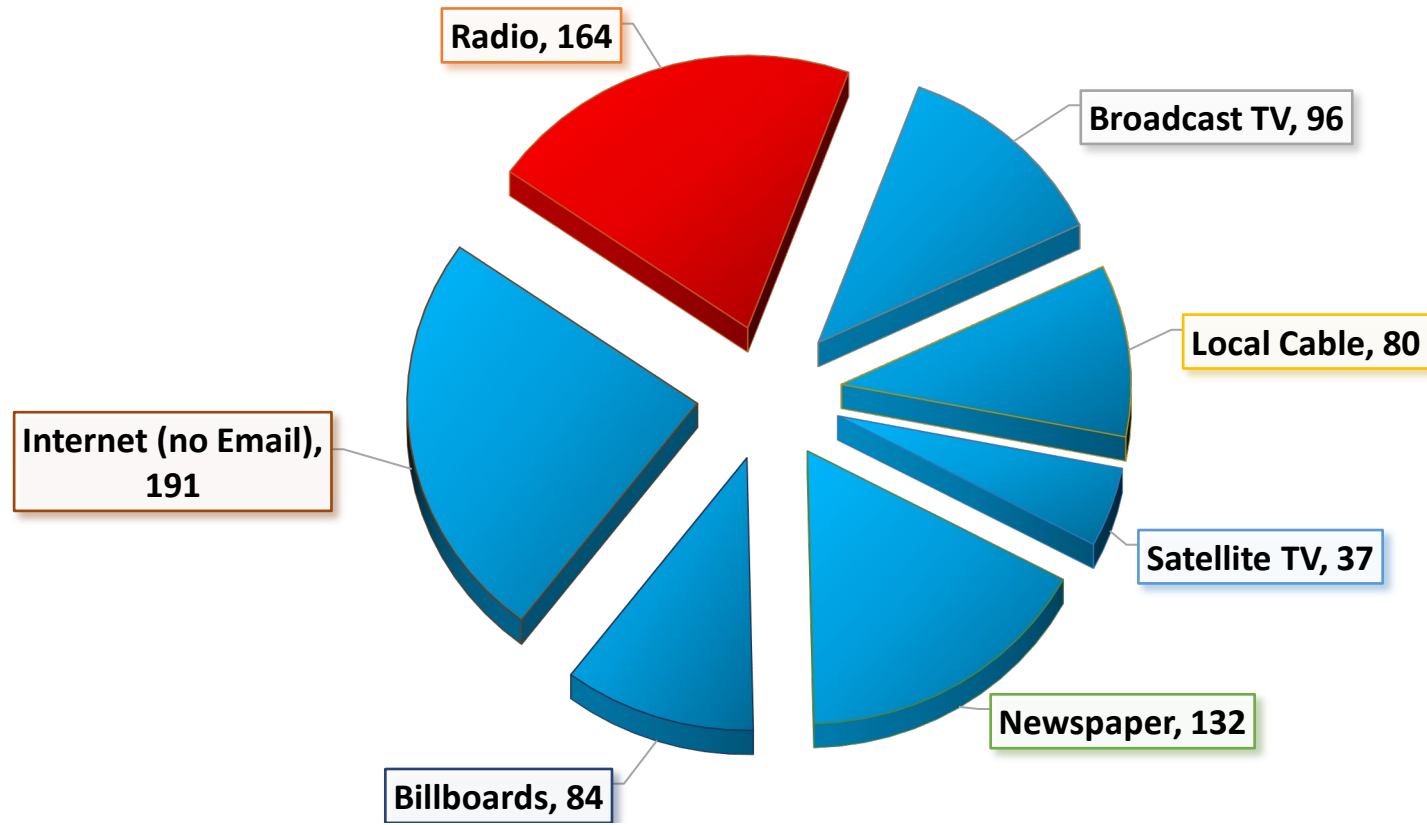
Blue Collar Occupation with Kids 18+ at Home

Average Minutes a Day Spent with Media



Plan College Level Courses Next 12 Months – Adults 18-34

Average Minutes a Day Spent with Media



Plan College Level Courses Next 12 Months – Adults 35+

Average Minutes a Day Spent with Media

